# INVESTING IN YOUR MEMORIES

If you desire a custom photography experience where you and your family are treasured just for being you, then you have come to the right place! At Pilcher Photography you can expect to build a friendship with Gretchen Pilcher that will allow your family to relax and be yourselves in front of the camera. Gretchen's images evoke emotion because they capture the loving relationships of her clients. Her images are original works of art that showcase the unique seasons of life that families experience.....from a new addition to the family, to first steps, to preschool graduation ..... all the way up to high school graduation! We all know each season comes once in a lifetime and passes far too quickly. Trust your memories to Gretchen...your family is worth it.

# ALL SESSIONS INCLUDE.....

1. *Pre-Session Consultation:* At this appointment Gretchen learns all about you! You and Gretchen will discuss your needs and goals for your session so you both have a clear understanding of what to expect on session day. You will also see and feel the amazing heirloom quality products Pilcher Photography has to offer. Finally, Gretchen will walk you through her Investment Guide so you feel well prepared for your viewing and ordering consultation that follows your photo session and there are no surprises.

2. *Travel:* Both on session day and to your home for personal assistance in image placement on your walls.

3. *Editing:* Gretchen will enhance and refine a handful of your final image proofs so you will see the attention to detail and care each ordered image will receive.

4. *Viewing and Ordering Consultation:* Come to Gretchen's home office to view your beautiful session images for the first time. Gretchen will personally assist you in choosing the products that best meet your family's needs. You will place your order at this time so all decision makers must be present.

5. *Online Order Gallery:* After placing YOUR order, your online gallery will become active. You may share your link with friends and family so they may order online. Your gallery will remain active for 2 weeks. Gallery images will be watermarked with Pilcher Photography's logo, but ordered products will not contain a watermark.

* *Mini Sessions* are quick, convenient sessions that do not follow the above outline. Please refer to the Mini Session guide for details.

# PAYMENT

Your retainer is required at time of booking to reserve your session. Cash, check or credit card accepted. If circumstances require rescheduling, the retainer is good for 1 year from the original session date.

2841 Havana Street Denver, Colorado 80238 • (210) 557-0614 • gretchen.pilcher@yahoo.com
www.pilcherphotography.com

# THE SESSIONS

## FINE ART SESSION: $175

($300 RETAINER REQUIRED AT BOOKING)

Laugh and play together as Gretchen captures your family in action! This session includes up to 5 people (each additional loved one $25) and lasts approximately 45-60 minutes. You will receive both posed and candid images of the whole group as well as smaller groupings and individuals. Babies must be sitting comfortably unassisted. Some parents choose to join in the pictures while others sit back and relax, watching Gretchen capture their kids' true personalities. This session can also be used as a Senior Session with 2 looks or a Maternity Session. Your viewing and ordering consultation will take place approximately 1 week following your photo session. Place your order from the 30-35 final images created just for you. Once-A-Client, Always-A-Client program applies.

## WELCOME TO THE WORLD: $250

($300 RETAINER REQUIRED AT BOOKING)

Your baby's newborn session will capture those tiny toes and sleepy grins within the first 2 weeks of life. Gretchen will come to your home where baby is most comfortable and work around feedings, changes and fussing. As a bonus, Gretchen will invite Mom, Dad and siblings into pictures with baby to showcase the love your family has for your new addition. This session lasts approximately 2 hours and you will have approximately 35-45 images to choose from.

## BABY BUNDLE: $495

($300 RETAINER REQUIRED AT BOOKING)

This popular option bundles 3 sessions into 1 package! Included are a newborn session , a 6-8 month session (when baby is sitting independently) and a 12-14 month session (when baby is standing and/or walking). The Newborn session lasts approximately 2 hours and Sessions 2 and 3 last approximately 30-45 minutes. These sessions take place inside your home or outside in your beautiful surroundings. Your newborn viewing and ordering consultation will occur at your home approximately 1 week following your newborn session. The following 2 viewing and ordering consultations will take place at Gretchen's office. Each session includes approximately 25-45 images to choose from and a mounted 5x5 image.

## DELUXE BABY BUNDLE: $1795

($300 RETAINER REQUIRED AT BOOKING)

This all inclusive session offers everything included in the Baby Bundle PLUS a custom Image Box holding ALL of your precious images from ALL 3 sessions in size 5x7.

## SPECTACULAR SENIOR SESSION:$225

($300 RETAINER REQUIRED AT BOOKING)

Celebrate this amazing accomplishment in style with Gretchen! This session lasts up to 90 minutes and includes up to 3 looks. Choose from a variety of outdoor locations ranging from urban architecture to rustic wilderness. Be yourself and have fun...you're the star!

## MINI-SESSION: $75

($100 RETAINER REQUIRED AT BOOKING)

Mini-Sessions are for mini people! This fun and fresh 20 minute session is offered to babies sitting comfortably unassisted through age 16. It includes up to 3 children (additional kiddos $25 each). Mini-Sessions take place within a 10 minute drive of Gretchen's home and have 6 specially priced collection options. 8-10 beautifully crafted images will be presented at your order meeting at Gretchen's office approximately 3 days following your session.

Once-A-Client, Always-A-Client is an offer valid for anyone who has had a full price Fine Art session in the past. One session fee covers your immediate family for any future Fine Art sessions. A $300 retainer is taken to hold your reservation and is applied to your order. It's my gift to you!